

2025

Sincere Studio
ANNUAL REPORT

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**SINCERE STUDIO
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542

**PEOPLE LEARNED
TO SEW AT SINCERE
STUDIO IN 2025**

through our free, low-cost, and sliding
scale Intro to Sewing Class

top classes by signups

SLIDING SCALE CLASSES

	attendees
Intro to Sewing	401
Garment Sewing Foundations	65
\$15 Community Intro to Sewing	62
Intro to Sewing II: Flat Zippered Pouch	42
Intro to Sergers	38
Intro to Garment Sewing - Boxy Top	37
Handsewing Techniques	31
Sewing Basics: How to Hem	31
Intro to Quilt-making	22

All classes at Sincere Studio are eligible for sliding scale. The classes above represent just the top 9 classes we offer. Sincere Studio offers over 2 dozen classes throughout the year

SLIDING SCALE DISCOUNT CODES ISSUED

30% discount	128
20% discount	23
10% discount	2

sliding scale discount codes can be applied to any class an unlimited amount of times. We don't require proof of income for codes. Discounts are self-selected by participants

FREE CLASSES, CLUBS, & EVENTS

attendees

Masc Clothing Swap (Spring & Fall)	224
Fabric & Yarn Swap (Spring & Fall)	210
Queer & Trans Sewing Club	190
BIPOC Sewing Club	161
Quilt Club	72
Radical Mending	64
1st Annual Mend-A-Thon	56
Intro to Sewing - Free	39
Sew & Tell (Spring & Fall)	40
Youth Intro to Sewing - Free	28
Mending Skills - Free	20
Sign-making workshop	18
Intro to Sewing - Non-profit Partners	12
total	1134

expenses

Rent, Utilities, and Maintenance	\$51,513
Staff salary + taxes	\$43,558
Employer taxes	\$4,287.99
Instructor wages	\$30,482
Studio & class supplies	\$8,168.54
Service subscriptions	\$1,597.75
Internet/Cell Phone	\$1,233
Meetings/Meals/Snacks	\$1018
Printing and shipping	\$691
Merch costs	\$569.55
Events	\$365
Transportation/parking	\$202
Advertising	\$1,655
Insurance	\$511
total	\$145,852

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income

Cash donations & Grants \$34,135

Class & merch revenue \$107,435

total \$141,570

grants received

Braemar Charitable Trust Grant	\$13,000
Northeast Coalition of Neighborhoods Grant	\$1,590
Marie Lamfrom Sunflower Grant	\$5000
total	\$19,590

goals for 2026

next year we want to...

continue to expand our low-cost and free programming, lower our sliding scale to offer up to a 40% discount for whoever needs it; and make our studio more accessible than ever.

Smaller goals

- Increase staff wages to living wage
- hire another w2 employee
- purchase new higher weight-limit chairs for the studio
- purchase more machines to replace ones that are ready to be retired